

## **Report** 2022 - 2023

### Board of Directors

Enrique Hambleton von Borstel Chairman of the Board

Gastón Luken Aguilar Honorary President

Norberto Larrinaga Buelna Secretary

Gustavo Camou Luders Treasurer

Jaime Roberts Vildósola Vice President, Baja California

**Giovanni Malagrino Lumare** Vice President, Baja California Sur

**José Antonio Díaz Quintanar** Vice President, Sonora

Alberto Coppel Luken Vice President, Sinaloa

**Ignacio Vallarta Chan** Vice President, Nayarit

**Esteban Silva Ochoa** Vice President, Colima

#### ASSOCIATES

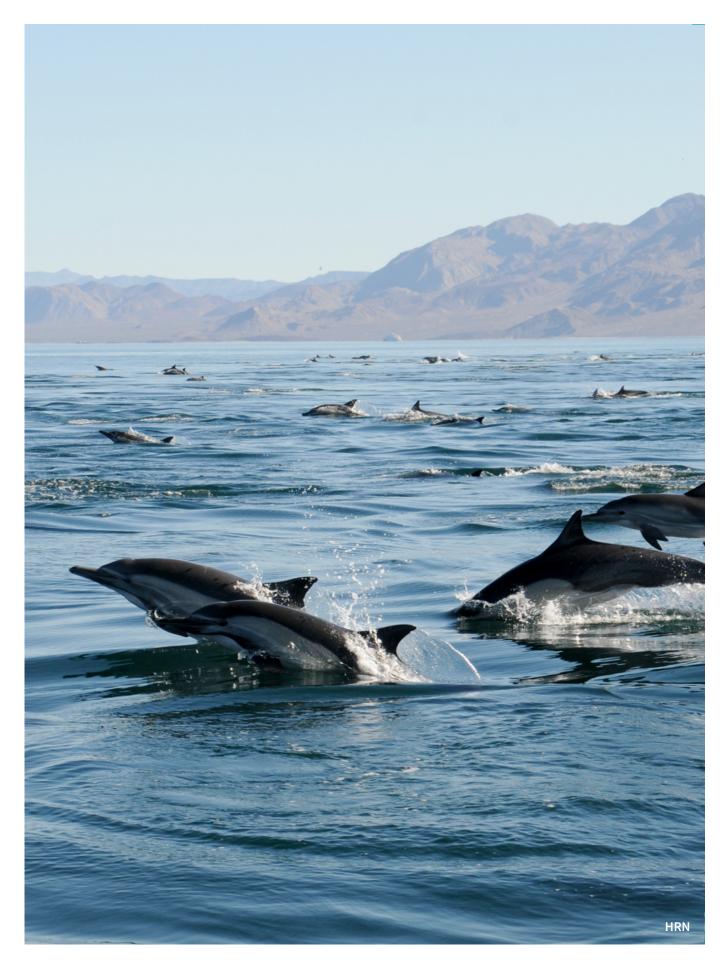
Roberto Kitazawa Armendariz María Aurora García de León Peñuñuri Eugenio Rubén Coppel Luken

## OVERVIEW

Pronatura Noroeste is a Mexican nonprofit organization with over three decades of experience protecting the priority ecosystems of northwestern Mexico. Day after day, we work to foster harmony between mankind and the natural environment for the sustainable development of this remarkable region. Preparing this annual report gives us the chance to tell the stories that encapsulate our conservation efforts.

Our sensitivity to environmental issues and scientific and technical expertise in conservation are defining characteristics of Pronatura Noroeste.

We are also proud to witness the results of invaluable partnerships throughout the region, as part of long-lasting relationships forged with a diverse range of public and private actors. These accomplishments are made possible by the trust of our partners and sponsors, and in return we have a proven capability to deliver. At Pronatura Noroeste we can say, with pride and professionalism, that we're making a difference wherever we take our work. Join us as we continue setting the course for nature conservation in northwestern Mexico.



## Contents

- 6 Message from the Chairman of the Board
- 7 Message from the Executive Director
- 8 Regional coverage
- 10 Key accomplishments
- 11 Ecosystem conservation
- 16 Water and river conservation
- 21 Wildlife conservation
- 28 Education and environmental awareness activities
- 31 Our team
- 32 Your participation matters
- 34 Funding and transparency
- 36 Our sponsors



### Message from the Chairman of the Board

From Baja California to Colima, our conservation workinnorthwestern Mexico is a non-stop process, a never-ending endeavor. Time has proven the effectiveness of the Pronatura Noroeste team, which I feel proud to belong to.

After more than 30 years of dedication to the conservation of priority ecosystems in this region, the time is right for us to take stock of the benefits produced for the communities where we work. We know that the success of any conservation effort is largely dependent on community engagement and on fishermen, farmers, permit holders, and business owners feeling they are part of the process. It is our duty to use our distinctive drive and determination to continue strengthening these connections.

It is true that many environmental challenges lie on the path ahead: drought, overfishing, uncontrolled urban growth. Tackling these challenges will require full individual and collective awareness in our day-to-day work, as well as the necessary resilience to identify problems and find and implement solutions. It will not be simple, but I am confident that the Pronatura Noroeste team has both the ability and experience to make a positive contribution to sustainable development.

It is an honor for me to be part of this family. In closing, I would just like to express my gratitude to all those who play a part and support us, year after year, enabling this vital environmental work to go on.

**Enrique Hambleton von Borstel** Chairman of the Board



## Message from the Executive Director

In 2022 Pronatura Noroeste marked the 31st anniversary of its foundation and 25 years since it received its first sponsorship for a coastal and marine ecosystem conservation project in the Gulf of California. Since then, our achievements include creating the first artificial reefs for diving in the region; protecting over 380,000 ha in one of the most productive areas of the Gulf of California, through the Biosphere Reserve of Bahía de los Ángeles y Canales de Ballenas y Salsipuedes; protecting almost all the land around the San Ignacio Lagoon, a breeding ground for the gray whale; exploring, studying, and protecting priority wetlands for migratory birds in northwestern Mexico; improving various fisheries to ensure the conservation and sustainable use of fisheries resources; and strengthening the operational capacity of numerous protected areas in our region.

Building on this remarkable track record, this year we completed our strategic plan for the next 15 years, identifying our targets and objectives for the conservation of habitats, wildlife, fisheries, and rivers, between now and 2038. In this context, we signed a collaboration agreement with the state government of Colima to promote conservation and sustainable development at the southern tip of our organization's work area. We've secured protection in perpetuity for mangroves, estuaries, and the desert ecosystem in Baja California Sur by acquiring 14 properties totaling nearly 5,000 ha in the north of Magdalena Bay. We also achieved a 42% increase in bird diversity in the Colorado River Delta by restoring 190 ha along the river's course.

These and many other concrete actions, briefly outlined in this report, demonstrate our continued commitment to devoting our best efforts to nature conservation in northwestern Mexico.

**Gustavo D. Danemann** Executive Director

## **Regional coverage**

Pronatura Noroeste fulfills its mission in the ecoregions of the Baja California peninsula, Sonora, Sinaloa, Nayarit, Colima, and the coast of Jalisco, the western portions of Chihuahua and Durango along the Sierra Madre Occidental, the Gulf of California and its islands, and Mexico's exclusive economic zone and Pacific Ocean archipelagos pertaining to these states.

## Mission

Pronatura Noroeste's mission is to conserve the flora, fauna, and priority ecosystems of northwestern Mexico to promote the development of society in harmony with nature.

## Vision

The terrestrial, coastal and marine ecosystems, fisheries, and communities that depend on them in northwestern Mexico are healthy, resilient, and thriving.

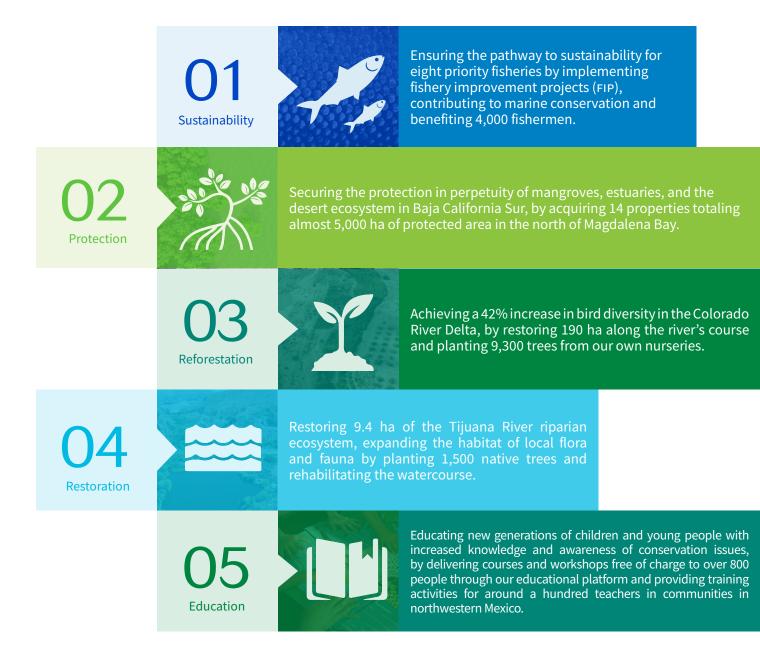
Our action strategy focuses on conservation based on the sustainable use of biodiversity and ecosystems, through effective governance, efficient natural resource and landscape management, and the use of science.



# Key accomplishments in 2022-2023

As one of the oldest, most experienced, and most highly respected civil society organizations in northwestern Mexico, we are committed to the protection and sustainable use of the region's natural wealth. In over 30 years of work, we've established a robust network of partners that includes community leaders, nonprofits, academic institutions, and government agencies, all essential for advancing conservation and sustainable development in the region.

Key accomplishments in 2022-2023 include:



## ECOSYSTEM CONSERVATION

Pronatura Noroeste has the technical capacity, human resources, and experience to identify and reverse many of the factors threatening conservation of the natural environment. Drawing on scientific knowledge, we act with a long-term view of sustainability, restoring, protecting, and securing legal safeguards for the region's main terrestrial, coastal, marine, and freshwater ecosystems.

## Magdalena Bay, Baja California Sur

Magdalena Bay is the largest and most important wetland complex in the Baja California peninsula. To secure its conservation, we acquired 4,782 ha of mangroves and coastal habitat in the northern portion of the Santo Domingo Estuary, ensuring the survival of the plant and animal life that makes up these ecosystems.

The size of the area makes this one of the largest conservation actions of its kind in Latin America, the result of 10 years of environmental management and legalization efforts.







### Santa María Bay, Sinaloa

In 2022, we secured the conservation of a significant portion of Santa María Bay on the coast of Sinaloa state, thereby also conserving the birds that use this wetland for shelter and nesting.

The acquisition of 30 ha of critical habitat brings the total area secured for conservation to 2,277 ha. This is part of a broader strategy that targets not just the conservation of the wetlands, coast, and water of this bay in Sinaloa, but also the tributaries of the Culiacán and Mocorito rivers.

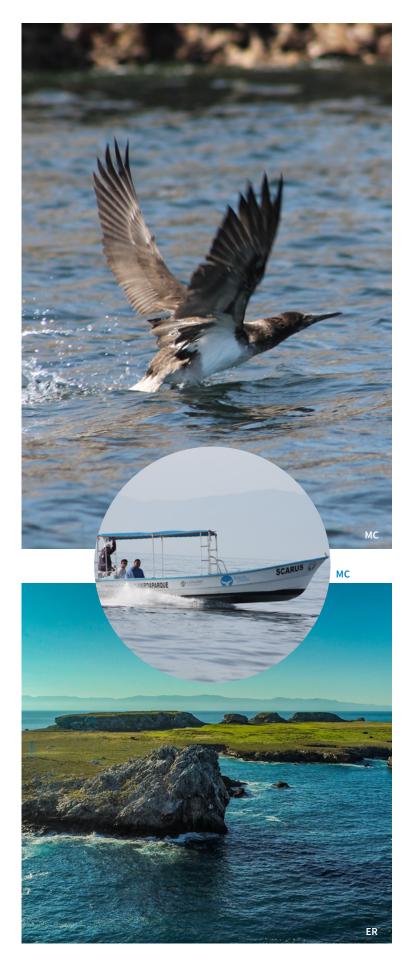




## Playa Ceuta Municipal Reserve, Sinaloa

In creating the Playa Ceuta Municipal Reserve, we worked with the government of Elota to secure the legal protection of 1,275 ha of critical habitat for numerous shorebirds, including the Snowy Plover, listed as a threatened species under federal law in Mexico.

This is another example of the value of subnational protected natural areas, adding to the Arroyo San Miguel State Park and the proposed Laguna de Cuyutlán State Park initiatives, in which Pronatura Noroeste is working with the governments of Baja California and Colima, respectively.



### Islas Marietas National Park, Nayarit

Joint efforts by Pronatura Noroeste, the organization of tourism providers Bahía Unida A. C., and the National Commission of Protected Natural Areas (CONANP) have made the Islas Marietas National Park one of the most effective protected natural areas in Mexico. Users of the park adhere fully to regulations, decisions are made jointly between authorities and users with a guarantee of transparency and access to information, and a stop has been put to the damage previously caused by boats dropping anchor in the coral reefs surrounding the islands.

This was achieved by implementing a system of funding based on tourist contributions, collected in addition to the fees charged by CONANP and then channeled by the tourism providers to fund the area's team of park rangers and the necessary park management and surveillance.



# Legal instruments for nature protection

Pronatura Noroeste owns or stewards a total of 265,000 ha of priority ecosystems in northwestern Mexico, earning it the distinction of being the nonprofit with the most conservation-protected land in Mexico.

The legal tools we use to achieve this depend on the needs and context of each protected site and currently include:

- **101** conservation agreements.
- **14** federal zone concessions.
- **60** ecological easements.
- **52** plots of land acquired.

- 8 Areas Voluntarily Destined for Conservation (ADVC, in Spanish).
- **3** Environmental Management Units (UMA, in Spanish).
- 2 conservation contracts.



## WATER AND RIVER CONSERVATION

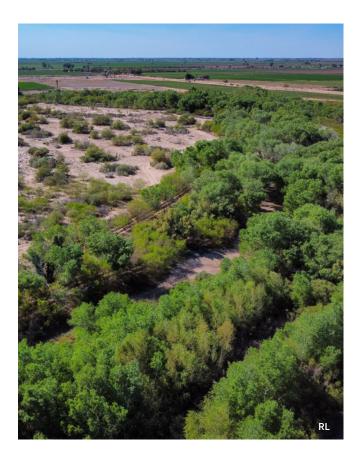
A large part of northwestern Mexico is covered by the Sonoran Desert, characterized by, among other things, its lack of water and rainfall. This means that rivers, streams, lagoons, oases, and any other sources of freshwater have immense value, both as a habitat for plant and animal life and for the survival of the communities that inhabit the region.

Pronatura Noroeste is carrying out a range of projects focused on protecting, conserving, managing, restoring, and salvaging freshwaterdependent ecosystems, all with the engagement of local inhabitants, authorities, and businesses. Every one of these projects has led to the return of wildlife characteristic of each area.

### Restoration of the Colorado River Delta

The Colorado River is the most heavily dammed waterway in the world. In the past, overexploitation of water from this important North American river basin has caused the collapse of the ecosystem of the delta formed at the mouth of the river in Mexico. Pronatura Noroeste has been working on restoring this ecosystem for over 15 years, combining scientific and technical capacities with an international political management effort regarding the distribution of water from the Colorado River between Mexico and the United States.

Thanks to a systematic and relentless effort, in 2022 we reached a total of 170 ha of restored area in the freshwater-dependent ecosystem in the Colorado River Delta. Restoring the riparian woodland (that is, the woodland growing alongside the banks of the river and its tributaries) resulted in a 26% increase in abundance and 7% increase in diversity of the







birds that inhabit the delta, compared to previous years. All this was made possible with 9,300 native trees grown in our nurseries and then planted that same year, making a total of over 100,000 trees planted since we began this program.

As part of the Raise the River partnership, we played a part in delivering 43 million m<sup>3</sup> of water from the Colorado River for environmental purposes from May 1st to September 28th, 2022. This reconnected the Colorado River with the estuary of the Upper Gulf of California after more than 20 years without a regular inflow – an unprecedented achievement in river and watershed conservation in Mexico.

## Tijuana River

The Tijuana River runs through the city of the same name and empties into the ocean off the coast of Imperial Beach in California, United States. The degradation and pollution of this river basin has not only affected the population of Tijuana, but also triggered a dispute between the two countries due to the discharge of polluted water. With support from local businesses and authorities, we've undertaken a restoration program we called Tijuana Río Conecta with the goal of salvaging the natural ecosystem of a portion of this river, for the benefit of the Tijuana community and the health of the environment in this binational region.

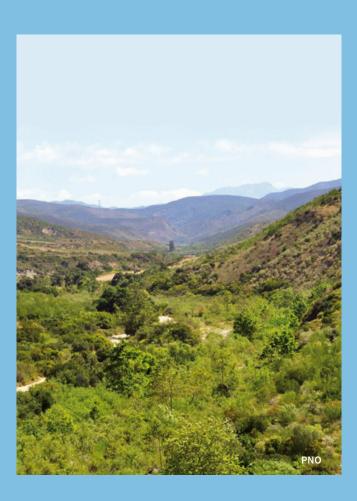
As part of this program, in 2022 we were able to restore 9.4 ha of riparian forest that originally lined the Tijuana River, which now serves as a habitat for resident flora and fauna. This is thanks to volunteers from the local community who planted 1,500 native trees and is just the start of an ambitious program to save this important natural resource in the city of Tijuana.











### Arroyo San Miguel State Park

Of the eight streams in the urban area of the city of Ensenada, San Miguel is one of the best conserved and least disturbed. It stretches for a total of 10 km from its source in the valley of San Antonio de las Minas to its mouth at San Miguel Beach, internationally renowned for surfing.

In 2021, we secured legal protection for the San Miguel stream and beach through the creation of the first protected natural area under state jurisdiction, and in 2022, our focus was on the collaborative efforts necessary to begin operation. The designated use for this state park is a combination of conservation and recreational use, combining the aim to promote local economic development through low-impact tourism with the conservation of a landscape representative of the northwestern coast of the state.

The Arroyo San Miguel State Park allows us to gain experience and develop a management model that will support the designation of other state protected areas.





### Artificial wetland in the Cucapá Wastewater Treatment Plant

The Cucapá Water Treatment Plant is located 5.5 km south of San Luis Río Colorado, in the ejido of La Grullita, Sonora. Each year, the plant treats over 10 million m<sup>3</sup> of wastewater from the city. Considering the vital importance of water in this desert region. In 2018 we began discussions with ejido landowners and authorities to transform the oxidation ponds of this treatment plant into an artificial wetland that could serve as a habitat for migratory birds, while also naturally improving the quality of the treated water.

This artificial wetland, constructed by staff from our organization and the authorities responsible for management of the treatment plant, covered a total of 9.74 ha and 6,500 native plants were placed around the water surface. The area was soon occupied by birds, with a total of 115 species and over 12,000 individuals – mostly ducks, gulls, and shorebirds – recorded in 2022, a 50% increase on 2021.

Together with the artificial wetland at Las Arenitas treatment plant in Mexicali, the Cucapá project offers another example of the value of salvaging these kinds of environments for the benefit of nature and the local community.

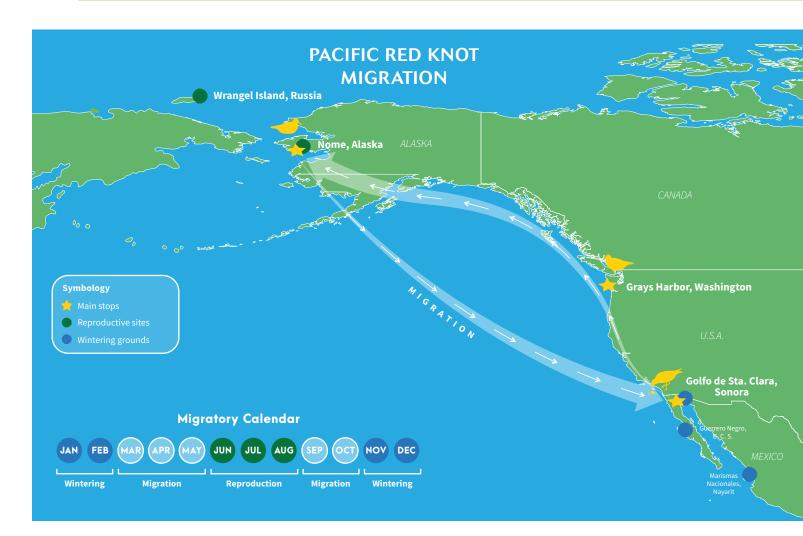


## WILDLIFE CONSERVATION

Protecting threatened and endangered species is one of our priorities. To accomplish this, we employ a number of conservation tools that allow us to protect the primary habitat of these species in each of the ecosystems on which they depend.

MAA

## **MIGRATORY BIRDS**



Conservation of migratory shorebirds and anatids (ducks and geese) is crucial to maintain wetland ecosystems and preserve biodiversity. These birds play a key role in the nutrient cycle, the control of aquatic invertebrates, and seed dispersal. Their extensive migration routes also make them indicators of wetland health. Protecting habitats along these routes is essential to ensure their breeding, feeding and resting grounds remain intact. In addition, they migrate internationally, highlighting the need for global cooperation in conservation efforts. The conservation of migratory waterbirds safeguards wetland ecosystems, benefiting both the wildlife and the essential services that these habitats provide for humans. Pronatura Noroeste is assisting in the conservation of 18 priority wetlands for these birds in northwestern Mexico, through projects to protect and manage specific sites, carried out in collaboration with local communities, authorities, nonprofits, and academic experts.

### Protection of the Red Knot in Golfo de Santa Clara, Sonora

Golfo de Santa Clara on the Sonoran coast of the Upper Gulf of California receives 22,000 shorebirds in spring, including as much as 50% of the estimated global population of the Pacific Red Knot, an endangered species that feeds on the eggs spawned on the beach by the Gulf Grunion (a fish endemic to the Upper Gulf of California, and also endangered). The shorebirds and Gulf Grunion fish that spawn on the beaches of Golfo de Santa Clara have been severely disrupted by the leisure activities of the more than 50,000 tourists who descend there every year during the Easter vacations.

To counter the impact of this human disturbance, from March to June 2022 and with the help of a local team of 12 female volunteers, we set up a stand on the beach, across from the village, to offer environmental education activities for locals and visitors. We also erected a temporary fence to restrict pedestrian and vehicular traffic on almost 7,000 m<sup>2</sup> of habitat used by the fish for spawning and by the Pacific Red Knot for feeding. As a result, at least 5,000 visitors observed the interaction between the Gulf Grunion fish and the birds during this season, without causing any disturbance. Information about shorebirds and the Gulf Grunion was also widely distributed, depicted on murals, and shared by local media, nourishing a sense of local pride in these shorebirds and the spawning phenomena of the Gulf Grunion.



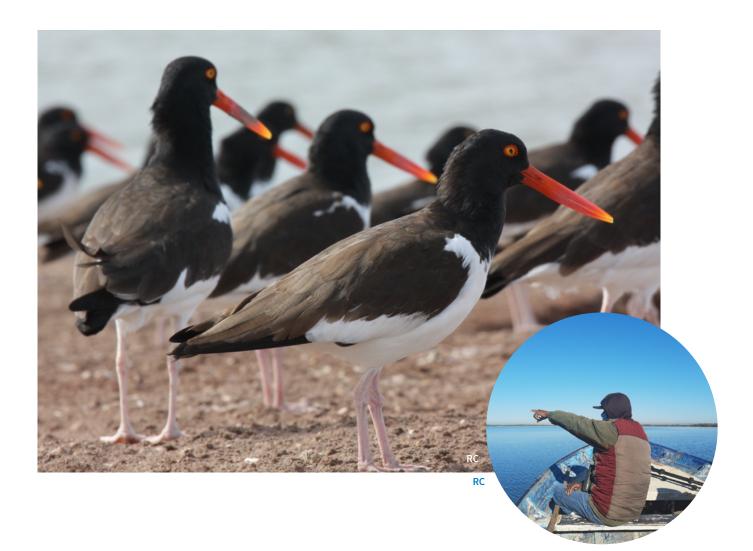




## Protection of the American Oystercatcher in Bahía de Tóbari, Sonora

Bahía de Tóbari, Sonora, is a nesting ground for over 20% of the global population of the American Oystercatcher, a globally threatened species. The oystercatcher builds its nests on a series of artificial islands (tarquinas) created in the process of dredging the lagoon.

In 2022, we began working with members of the local Mayo ethnic group, in particular the women of the community. Through practical courses and workshops on birdwatching, we laid the groundwork for greater community involvement in environmental issues and designed activities to protect and maintain these artificial islands that provide a nesting habitat for this species. All the species covered by our conservation efforts are protected under Official Mexican Standard NOM-059.



### The Vaquita, the most endangered marine mammal in the world

The Vaquita is a small porpoise found only in the Upper Gulf of California. For decades, vaquitas have drowned in fishing nets used in their habitat, which has driven them to the brink of extinction. Today, the vaquita's only chance of survival depends entirely on stopping the use of fishing nets across its range.

Pronatura Noroeste could not ignore this crisis that is putting our country and region to shame. We came together with our partners in the Upper Gulf of California to promote the replacement of these fishing nets with other fishing gear that does not pose a threat to vaquitas. Through training to improve the management of fish products, we tripled the value of hook-and-line-caught fish. We also provided workshops to teach how to make traditional fishing gear to catch shrimp without interfering with the vaquita, and we set up community mechanisms to certify the origin and method of catch of these products. Lastly, we launched a campaign to build local pride in the production of high-quality, vaquita-friendly fish and seafood, while our partners have continued working on the permanent removal of abandoned nets from the seafloor.

The outlook for the survival of the vaquita remains guarded. Nonetheless, collaborative efforts and strictly market-based incentives offer this Mexican marine mammal at least some hope for a path to recovery.





## FISHERY SUSTAINABILITY

Fishing forms the backbone of the economy of the communities living on the coasts of northwestern Mexico, and the region is unique in offering one of the highest levels of marine diversity in the continent. This has been a key factor in the development of fisheries, some of which have capacity to export due to the high quality of their catch. In addition, fisheries like the California spiny lobster fishery in Baja California have a long and deep-rooted history that strengthens community identity. Given the environmental, economic, and social importance of fishing, our work to ensure the sustainability of fisheries in the region is essential.

We have worked closely with fishing communities over many years of shared success. Our focus has been on eight fishery improvement projects (FIPs) that benefited 4,000 fishermen in 2022. These efforts, driven by technical experts from our team, were reflected in over 8,000 tons of fish and seafood production.

Projects that we have led and been a part of since inception include those of the Red Sea Urchin (*Mesocentrotus franciscanus*) and California Spiny Lobster (*Panulirus interruptus*) in Baja California, and Barred Sand Bass (*Paralabrax nebulifer*) in Baja California Sur.

We also participate in management plans for the White Snook (*Centropomus viridis*) and the Colorado Snapper (*Lutjanus colorado*) on the coasts of Nayarit, and the Chocolate Clam (*Megapitaria squalida*) in Sinaloa.





#### CULTURE OF LEGALITY

The success of any fishing sustainability project depends largely on strengthening the culture of legality, which requires proper governance. We promote this through governance improvement programs in six marine protected areas in northwestern Mexico: the Biosphere Reserve of Bahía de los Ángeles y Canales de Ballenas y Salsipuedes, in Baja California; Cabo Pulmo National Park and Loreto Bay National Park; and the Marismas Nacionales Biosphere Reserve, Islas Marietas National Park, and Isla Isabel National Park, in Nayarit. These activities have far-reaching results and implications for species conservation. "What we want (...) is to measure the social benefits for the communities we serve, and for the participants of our projects – like fishermen, farmers, and tourism workers – to feel they are part of the effort."

Enrique Hambleton von Borstel,
Chairman of the Board of Pronatura Noroeste.

## EDUCATION AND ENVIRONMENTAL AWARENESS ACTIVITIES



Education is a powerful tool for transforming the world. At Pronatura Noroeste, we work with students, teachers, and community members to promote good habits and sustainable practices. This is made possible through school workshops and other activities that help people to connect with their natural environment, together with an educational platform offering high-quality content that can be downloaded free of charge. The platform includes illustrated guides, teaching material and fun learning resources about regional biodiversity in various protected sites.

Access all our educational material (in Spanish)



## Cabo Pulmo, Baja California Sur

This vast national park covers over 7,000 ha and is home to the only coral reef ecosystem in the Gulf of California. This makes it one of Mexico's marine biodiversity hotspots. Cabo Pulmo also has a unique history of community-led conservation efforts to protect this important marine ecosystem.

Our involvement has focused on community development by raising awareness and access to knowledge about conservation of the marine and coastal ecosystem. We work actively on designing capacity-building environmental education programs, with particular focus on the thousands of visitors that this national park receives each year.

In collaboration with partners, in 2022 we launched an environmental education program through Cabo Pulmo's environmental education campus. This project enabled us to bring the local population, the tourism sector, nonprofits, and the government together in pursuit of a common goal: the conservation of the Cabo Pulmo National Park.

After remaining shut for 11 months due to the pandemic, the campus reopened its doors in November 2022, welcoming over 900 visitors in just the first two months.







## Pronatura Noroeste Educational Platform



Using easily accessible digital tools, we've raised knowledge and awareness of environmental issues among teachers, young people, and children from communities across Mexico and the world.

Drawing on our experience and technical expertise, we developed a catalogue of teaching resources and fun learning material, available for free on the Pronatura Noroeste Educational Platform. The platform offers high-quality courses and activities developed by our experts and targeted at teachers, students, community leaders, and environmental decision-makers. In 2022, amid a health emergency, not only was our platform maintained but we were able to increase the content available. It now has 8 modules and 18 classes available for free download.

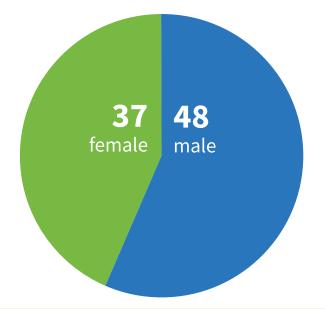
In 2022, the educational platform received 16,140 visits from users in countries including the United States, Canada, France, Germany, and Spain, reaffirming our free digital platform as a promising commitment to future conservation and environmental education in Mexico and worldwide.

In 2022, we provided education to 670 students, 102 teachers, and 49 parents.

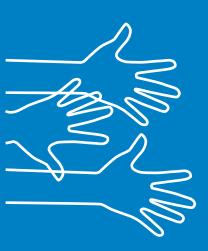
### Our team

Successful conservation of priority ecosystems is possible thanks to the effort, ability, commitment, and professionalism of our staff. At Pronatura Noroeste, we maintain a policy of inclusion and non-discrimination to offer the same opportunities for career growth to all those who work with us.

As of 2022, our work team includes 85 members, all specialists in their respective areas.







## YOUR PARTICIPATION MATTERS











OH, CF, IRS, RL, APO

## **OPTIONS FOR BUSINESSES**

#### Plant a tree - Corporate Reforestation Program

Our corporate reforestation program allows businesses to adopt areas of land in protected sites, contributing to their restoration and reforestation with native flora to improve the habitat of plants and animals.

#### Corporate Volunteering Program

This program provides businesses with the opportunity to develop employee sensitivity and sense of belonging by involving them in a new reality unlike their daily environment. This allows participants to identify skills, abilities and knowledge relating to environmental issues, which are probably not applied in the workplace.

#### Friend of Pronatura Noroeste

Businesses that become friends of Pronatura Noroeste support and promote our conservation activities and initiatives.

#### Project-specific financial investments

We have a diverse portfolio of conservation activities and programs that can receive monetary donations from businesses.

#### In-kind support or services

Supporters of our organization can donate anything from vehicles, boats, and supplies to pro-bono services and personnel working for our cause on payroll.

The pursuit of sustainable development is one of the most pressing tasks of our time. Echoing this need, every day more and more businesses and individuals are looking for ways to create a positive impact not just economically, but socially and environmentally. Pronatura Noroeste is firmly committed to sustainable development in northwestern Mexico, and we invite you to join us in our mission. There are many ways to get involved and contribute to our organization's mission. Your support drives conservation efforts and makes a positive impact on the sustainable development of northwestern Mexico.





#### Plant a tree - Reforestation Program

At Pronatura Noroeste we offer the opportunity to adopt as little as one tree in restoration sites, helping our team of specialists to take care of trees and ensure their survival.

#### Individual volunteering

Members of the community are welcome to join us in our conservation activities as volunteers, interns, and providers of professional services.



LI, IRS, LI

#### Contributions for conservation

Individual contributions also drive nature protection and conservation in northwestern Mexico. There are several ways the public can donate to Pronatura Noroeste, including payment on our website.



## FUNDING AND TRANSPARENCY

Our work throughout northwestern Mexico depends on our sponsors, from the contributions of large corporations to the generosity of environmentally sensitive individuals. We owe them and our partners, with whom we work on environmental protection and conservation projects, a culture of transparency. Accordingly, we undertake training and gain certifications in accountability practices to provide certainty and earn the continued support of partners who place their trust in our project.

## Transparency certifications and awards in 2022 - 2023



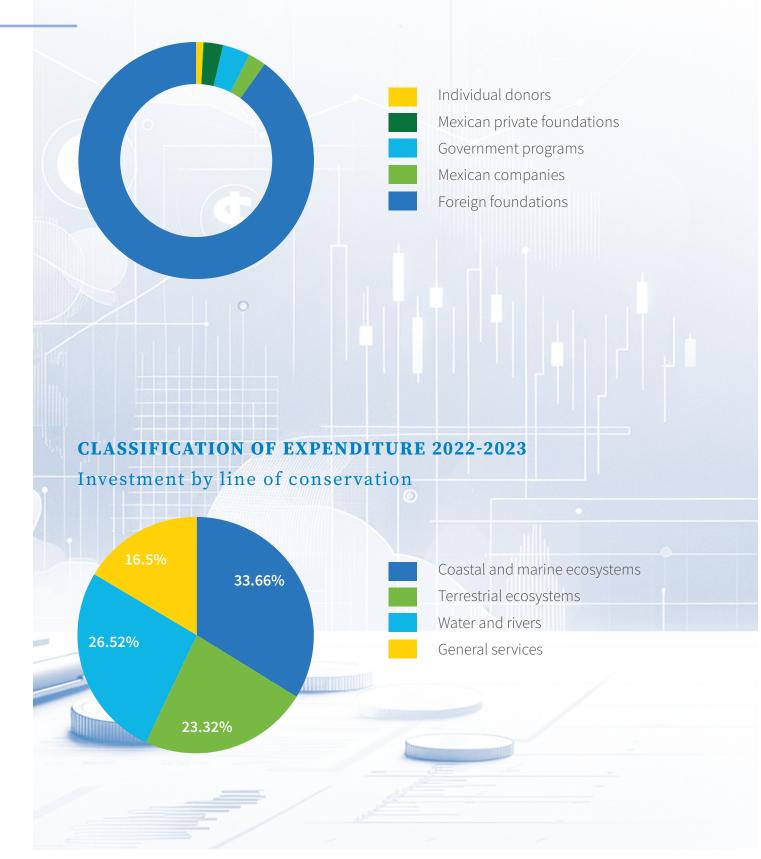




"The confidence established by Pronatura Noroeste has allowed it to continue operating with funds and donations from organizations and individuals that place their trust in the organization – a confidence earned by using resources professionally, transparently, and honestly. This is something we need to preserve, maintain, and communicate."

— José Antonio Díaz, Vice-president, Sonora

#### **REVENUE BY SOURCE IN 2022-2023**



## **Our Sponsors**

Our work and accomplishments in ecosystem and wildlife conservation are possible thanks to the vision and support of our sponsors. Here we would particularly like to thank our sponsors who supported projects carried out in 2022-2023:

#### COMPANIES

ALLY CAT TOURS S DE R.L. DE C.V. CAFFENIO CALIMAX CONSTRUCTORA ELGA, S.A. DE C.V. DEL PACÍFICO SEAFOODS DEREX DESARROLLO RESIDENCIAL DESARROLLOS LA JOYA FIN ÚTIL HOME DEPOT MÉXICO HOTELES CITY EXPRESS INMOBILIARIA PICSA INDUSTRIAS ASOCIADAS MAQUILADORAS, S.A. DE C.V. INMOBILIARIA BIP, S.A. DE C.V. INTERMI **KITAZAWA Y ASOCIADOS** NSR SERVICES OTEVILL, S. DE R.L. DE C.V.

PACIFICA PUNTA MITA TRS S. DE R.L. DE C.V. QUALITAS COMPAÑIA DE SEGUROS, S.A. DE C.V. **RIOT GAMES** SHORE CONTRACTORS, S. DE R.L. DE C.V. SOC.COOP. DE PROD. CORRAL DEL RISCO, SC DE R.L.DE CV. SOFIA CINCO RIVIERA NAYARIT SUSTAINABLE AGAVE COMPANY TALENTO CONCRÉDITO THE SUSTAINABLE AGAVE COMPANY TRANSPORTADORA MARITIMA JOYA, S.A. DE CV. VALLARTA ADVENTURE, SA.DEC.V. WARTSILA MÉXICO

YATES DE PESCA DEPORTIVA, S.A. DE C.V.

#### **INDIVIDUALS**

Alan Ricardo Aguirre • Alberto Reyes Mercado • Ana Mirna Romero Zavala • Audrey Jimena Macedo De La Cruz • Beverly Hanson • César Plascencia Carrillo • Damian Smith • Daniela Uriarte Olguin Dawn Kleser
 Diane Damee-Benoit
 Enrique Ramón Hambleton Von Borstel • Ezequiel Alejandro Reyes Herrera • Gabriel Antonio Flores González • George Bours • Gil Drory • Gustavo Camou Luders • Héctor Reyes Bonilla • Ian Simister • Individuos a través de Globalgiving • Instituto Docet • Jan Shroeder • Janet Rosen • Jeff Rouleau • Jill Jackson • José Antonio Díaz Quintanar • José Joaquín Pereyra de Alba • José Lorenzo Enciso • José Roberto Rodríguez Lorenzo • Karel Diego Beets Vigil • Kathy Musial • Kimberly Ellis • Kristi Manners • Layton Jennifer • Leanne Johnson • Lila Nieto Kampfner • Linda Kuehl • Lori Maguire • María Aurora García De León Peñuñuri • Maria Birdsall • Mark Spalding • Maura O'Hearn • Megan Clemens • Meilyn Lima • Michel Sotura • Noah Francisco González Rath • Nohemí González Peña • Omar Rodarte Cham • Paloma Herrera Sepúlveda • Patricia Adderley • Rene Hernández • Richard Spotts • Robert Mattheissen • Roberto Tzahui Poo Vázquez • Saira Jazmín Sandoval De Santiago • Sergio López Nuñez • Sherrie Curtin • Suzanne Hurford • Teresa Clifford • Tom Dudley • Tracy Wallens • Valeria Corona Díaz de León • Wanda Macpherson • William Baxter

#### FOUNDATIONS

ALUMBRA INNOVATIONS FOUNDATION

BUILDERS INITIATIVE FOUNDATION

CANDEO FUND

DAVID AND LUCILE PACKARD FOUNDATION

FONDO MEXICANO PARA LA CONSERVACIÓN DE LA NATURALEZA

FONNOR, A.C. FRIENDS OF TRACY AVIARY FUNDACIÓN ALEN

FUNDACIÓN COPPEL

#### ORGANIZATIONS

AMERICAN BIRD CONSERVANCY ANTROPOCENE INSTITUTE BIRDS CANADA CONSERVATION NATION ENVIRONMENT FOR THE AMERICAS FONDO ACCIÓN SOLIDARIA GLOBAL CONSERVATION INSTITUTE OF THE AMERICAS MARINE STEWARDSHIP

COUNCIL NATIONAL AUDUBON SOCIETY OCEAN CONSERVANCY PRONATURA MÉXICO SAN DIEGO NATURAL HISTORY MUSEUM SAN DIEGO WILDLIFE ALLIANCE SOCIEDAD DE HISTORIA NATURAL NIPARAJÁ

FUNDACIÓN GONZALO RÍO

CONSERVATION FUND OF

PAUL M. ANGELL FAMILY

RESOURCES LEGACY FUND

FUNDACIÓN SEMPRA

INFRAESTRUCTURA

INTERNATIONAL

FOUNDATION

FOUNDATION

FOUNDATION

SANDLER FAMILY

WALTON FAMILY

CANADA

ARRONTE, IAP

#### GOVERNMENT PROGRAMS

AGENCIA FRANCESA DE DESARROLLO - MÉXICO

INTERNATIONAL BOUNDARY AND WATER COMMISSION, UNITED STATES AND MEXICO

DEUTSCHE GESELLSCHAFT FÜR INTERNATIONALE ZUSAMMENARBEIT SEPESCA - GOBIERNO DEL ESTADO DE B.C. U.S. FISH AND WILDLIFE SERVICE

## **Our Partners**

We carry out our projects in collaboration with a wide range of actors. In 2022 - 2023, we worked with:



#### Learn about all our sponsors and partners

PRONATURA NORESTE A.C.

PROTEGIENDO AL PEJERREY

PRONATURA MÉXICO A.C.

RED DE OBSERVADORES

SOCIEDAD DE HISTORIA

NATURAL NIPARAJÁ

SONORAN INSTITUTE

THE NATURE CONSERVANCY

Y AL PLAYERO ROJIZO

CIUDADANOS LA PAZ

PROTECTED SEAS

WATERKEEPER

COLORADO

SEACOLOGY

SMARTFISH

**RESTAUREMOS EL** 



NOSSA

PESCA ABC

#### COMPANIES

BENEVITY DEL PACÍFICO SEAFOOD EL SARGAZO EXPORTADORA DE SAL FEDERACIÓN RIBEREÑA DE NAYARIT S.C. DE R.L. DE C.V. NUEVE PALMAS

#### PURA PESCA SANTA MARÍA SOCIEDAD COOPERATIVA

DE PRODUCCIÓN CORRAL DEL RISCO S.C. R.L DE C.V. VILLA DEL PALMAR XANTUS ARQUITECTOS

#### GOVERNMENT

CESANAY CONAPESCA CONANP IMIPAS INSTITUTE FOR THE ENVIRONMENT AND SUSTAINABLE DEVELOPMENT OF THE STATE OF COLIMA ISAPESCA SEMARNAT SEDATU SEGOB SEMAR CONAGUA CONAFOR PROFEPA SECRETARY OF TOURISM GOVERNMENT OF BAJA CALIFORNIA GOVERNMENT OF BAJA CALIFORNIA SUR GOVERNMENT OF SONORA GOVERNMENT OF SINALOA GOVERNMENT OF NAYARIT GOVERNMENT OF JALISCO GOVERNMENT OF COLIMA GOVERNMENT OF DURANGO GOVERNMENT OF CHIHUAHUA

#### ACADEMIC INSTITUTIONS

ESCUELA NACIONAL DE INGENIERÍA PESQUERA - UAN CORNELL UNIVERSITY TECNOLÓGICO DE MÉXICO UNIVERSIDAD AUTÓNOMA DE BAJA CALIFORNIA UNIVERSIDAD AUTÓNOMA DE BAJA CALIFORNIA SUR UNIVERSIDAD AUTÓNOMA DE NAYARIT UNIVERSIDAD DE COLIMA

#### Report 2022-2023 production:

Itsí Razo Saucedo, Ġustavo D. Danemann, Javier Fernández, Nohemí González Peña, Saira Jazmín Sandoval de Santiago, Víctor Renné Rodríguez.

Translation: Joshua Parker.

#### ORGANIZATIONS

ALIANZA REVIVE EL RÍO COLORADO

BAHÍA UNIDA

BAJA COASTAL INSTITUTE

CADENCE CHARITY SERVICES

CENTRO INTERCULTURAL DE ESTUDIOS DE DESIERTOS Y OCÉANOS A.C.

CENTRO MEXICANO PARA LA DEFENSA DEL MEDIO AMBIENTE A.C.

COMUNIDAD Y DIVERSIDAD A.C.

ECO ALIANZA LORETO

EDF MÉXICO

FINCA ECOLÓGICA LA PAPALOTA

FORO MAR DE CORTÉS LEGACY WORKS GROUP

MUSEO DE LA BALLENA

**FOUNDATIONS** 

FUNDACIÓN COCA-COLA FUNDACIÓN PARA UNIR Y DAR FUNDACIÓN PUNTA DE MITA

GLOBALGIVING INTERNATIONAL COMMUNITY FOUNDATION

#### COALITIONS

IMPACTO COLECTIVO PAR ALA PESCA Y ACUACULTURA DE MÉXICO NOSSA - NOROESTE SOCIEDAD CIVIL

PHOTOGRAPHY: RMB - Rosa María Benítez López, portada; ASR - Abraham Sánchez Romero, pag. 2; HRN - Hiram Rosales Nanduca, pag. 4; CR - Carolina Rodríguez, pags. 11 y 29 ; FO - Fernando Ochoa, pag. 12; DL - Daniela López, pag. 12; MV -Miguel A. Vargas, pag. 13; LEP - Luke Everhart-Phillips, pág. 13; MC - Mauricio Cortés, pag. 14; ER - Enrique Rubio, pags. 13 y 14; GCM - Gabriela Caloca, pags. 15, 18; RL Ramón León, pags. 17 y 32; YD Yuliana Dimas, pág. 17; PNO - Archivo Pronatura Noroeste, pags. 12, 13, 19, 29, 31; VC - Vitza Cabrera, pag. 19; VR - Víctor R. Rodrígez, pag. 19; FCT - Francisco Castillo, pag. 20; MAA - Miguel Ángel Aguilar, pag. 21; IRS Itsí Razo, pag. 23, 28, 32 y 33; AHA Adriana Hernández, pag. 23; RC - Roberto Carmona, pag. 24; OO Oscar Ortiz pag. 25; CMB Cortesía Museo de la Ballena, pag. 25; JFI Juan Fco. Ibarra, pags 26 y 27; OH - Osvel Hinojosa, pag. 32; CF - Café Fraternos, pag. 32; APO - Armando Pérez Otegui, pag. 32; LI - Luis Ibarra, pag. 33.

#### **BAJA CALIFORNIA**

ENSENADA Calle Décima Núm. 60, esq. Ryerson Zona Centro C. P. 22800 Tel. (+52) 646 175-3461

BAHÍA DE LOS ÁNGELES Baja California Carretera Transpeninsular a Bahía de los Ángles S/N C.P 22980 Tel. (+52) 200 124-9268

#### **BAJA CALIFORNIA SUR**

LA PAZ Mulegé Núm. 760, entre San Antonio y Miraflores Col. Bella Vista Plus C. P. 23050 Tel. (+52) 612 121-2800

#### SONORA

SAN LUIS RÍO COLORADO Callejón 16 de Septiembre Núm. 702 entre calles Séptima y Octava Col. Comercial C. P. 83449 Tel. (+52) 653 535-6738

#### SINALOA

CULIACÁN Av. José María Morelos Núm. 179 Sur Col. Jorge Almada CP. 80200 Tel. (+52) 667 257-2012

#### NAYARIT

TEPIC Calle Río Santiago Núm. 27 Col. Sánchez Ibarra C. P. 63058 Tel. (+52) 311 169-1678

#### JALISCO

PUERTO VALLARTA Blvd. Francisco Medina Ascencio s/n Plaza Marina, Local B-4 y B-5 C.P. 48335 Tel. (+52) 322 221-1382

#### COLIMA

CUAUHTÉMOC, COLIMA Carretera Colima - Guadalajara Km. 5 El Trapiche C.P. 28550 Tel. (+52) 56 1987-2461





www.pronatura-noroeste.org